

A stylized landscape illustration featuring rolling green hills in the foreground and background. On the left, there is a green tree, a purple flower, and an orange flower. A small red bird is flying in the sky. The sky is composed of horizontal bands of blue and white. The text 'Living San Pedro' is written in a brown, cursive font on the right side of the image.

Living San Pedro

*Coastal San Pedro Neighborhood Council
Last Updated 12-18-2022*

San Pedro Community Engagement Plan

Sequence of Activities

- *Neighborhood Profile* – What does sustainability look like in San Pedro today?
- *Partner Profile* – Who is already doing work towards resilience and sustainability?
- *Outreach to SP residents and businesses*
 - What priorities are important to work towards sustainability?
 - How to reach as many people in the community as possible?
- *Participation Strategies* – What will people do when they get involved?
- *Empowerment Strategies* – What community support and assets to they need?
- *Organizational Strategies* – What communication and tracking systems do we need?
- *Expansion Strategies* – What can we do to include more people?

Outreach and Engagement Strategies

To join this initiative, Email richardsilverheart@gmail.com

- Research current rebate offerings and incentive programs
- Offer residents and businesses something they can do now that
 - Saves them time or money
 - Contributes to a lower carbon footprint
 - Engages community members in looking at their options
- Create independent hyper-local collaboration teams to work together
- Leverage existing community ties
 - Schools
 - Faith communities
 - Social organizations
 - Social media platforms
- Educate people about the opportunities and challenges to sustainability in San Pedro
- To join this initiative, Email richardsilverheart@gmail.com
- Build a specific and intentional roadmap for community participation
 - Can I get a motion for a sub-committee to define that?
 - FirstThursday
 - NCSA

Ideas for Successful Community Engagement

1. Speak to your audience
2. Encourage multi-channel engagement
3. Make it fun
4. Be active
5. Make space for member activity
6. Reward participation in the community
7. Publicize member milestones
8. Encourage questions
9. Repost member content
10. Offer badges
11. Remove inactive members
12. Create private groups and sub-communities
13. Set up a coaching scheme
14. Offer referral benefits
15. Provide downloadable resources
16. Consider brand merchandise
17. Invite podcast guests
18. Find partnerships
19. Utilize micro-influencers
20. Set community challenges and themes
21. Provide training and personal growth and development
22. Ask for people to contribute
23. Organize webinar events
24. Offer one-to-one coaching sessions
25. Run competitions
26. Try giveaways
27. Do a flash sale
28. Post early bird offers
29. Run polls
30. Ask for surveys
31. Put on virtual coffee mornings
32. Publicize seasonal events and celebrations

Work with local Community-Based Orgs

- 8 Neighborhood Councils in CD15
- Neighborhood Council Sustainability Alliance
- Harbor Interfaith
- AltaSea
- Cabrillo Marine Aquarium
- SBCC Wilmington
- UCLA Luskin Center for Innovation
- Los Angeles Business Council
- San Pedro Chamber of Commerce
- Watts Rising
- A Green San Pedro
- Emerald Cities Collaborative
- Liberty Hill
- USGBC-LA
- TreePeople
- LA County Community Colleges
- Cal State Long Beach and Dominguez Hills
- HealtheBay
- Palos Verdes Peninsula Land Conservancy
- LA Neighborhood Land Trust
- LA Neighborhood Garden Council
- Los Angeles Regional Collaborative

Work with local schools

Primary schools (Grades 1–5)

- 15th Street Elementary^{[35][36]}
- Bandini Elementary^[37]
- Barton Hill Elementary^{[38][39]}
- Cabrillo Early Education Center^[40]
- Cabrillo Elementary^[41]
- Leland Elementary^[42]
- Park Western Harbor Magnet^[43]
- Point Fermin Marine Science Magnet^[44]
- San Pedro/Wilmington Early Education Center^[45]
- South Shores Magnet for the Visual and Performing Arts Elementary School
- Taper Elementary^{[46][47]}
- Taper Avenue Elementary Technology Magnet Center^[48]
- White Point Elementary^[49]
- Crestwood Elementary
- 7th Street Elementary

Secondary schools (Grades 6–12)

- Dana Middle School^{[43][50]}
- Dodson Middle School (though actually located in Rancho Palos Verdes it is part of LAUSD)
- [San Pedro High School](#)^[51] ^[1]
 - San Pedro High School Marine Science Magnet^[52]
 - San Pedro High School Police Academy^[53]
- Port of Los Angeles High School
- [Baxter High School \(Alliance Alice M. Baxter College-Ready High School\)](#)

Continuation schools

- Angel's Gate Continuation High^[54]
- Cooper Community Day School^[55]
- Harbor Community Adult School^[56]
- Harbor Occupational Center^[57]

Private schools

Private schools in San Pedro include:

Grades Preschool–8

- Holy Trinity School^[58]—[Roman Catholic Archdiocese of Los Angeles](#)

Grades 1–8

- Mary Star of the Sea Elementary School^[59]—[Roman Catholic Archdiocese of Los Angeles](#)

Grades Preschool–8

- Christ Lutheran Church and School ^[60]

Grades 6–12

- Rolling Hills Estates Preparatory School—the current location opened on February 6, 2007.^[61]

Grades 9–12

- [Mary Star of the Sea High School](#)—Roman Catholic Archdiocese of Los Angeles^[62]

Align with City of Los Angeles Sustainability Strategies

- LA100
- pLAN
- Dept of Water and Power
- Department of Public Works
- LA Sanitation
- Rec and Parks
- LAUSD
- Port of Los Angeles
- Climate Emergency Management Office
- Mayor's Office of Sustainability

Work with major research bodies on Community Resilience

- Project Drawdown
- Net-Zero America (Princeton)
- UCLA
- CalTech
- UC Berkeley
- Pepperdine University
- UC Irvine
- UC Riverside
- Cal State Long Beach

Align with County of Los Angeles Sustainability Strategies

Master Plans

- San Pedro Community Plan
- OurCounty Plan
- LA River Master Plan
- Safe Clean Water
- Dominguez Channel Watershed Improvement Plan

Funding Sources

- Measure A
- Measure H
- Measure M
- Measure W

Leverage State of California Investments in Climate Resiliency

- California Air Resource Board
- Strategic Growth Council
- California Natural Resources Agency
- CALFire
- CalTrans
- California Public Utility Commission
- Governor's Office of Planning and Research

Federal Government

- Inflation Reduction Act
- Build Back Better Infrastructure Act
- EPA
- DOE
- DOD
- Federal Fish and Wildlife
- NOAA

UN SDG

